

ADVISORY

NAMING COMPETITION: ONLINE BUDGET DATA PORTAL

National Treasury in partnership with civil society organisations under the name IMALI YETHU, is developing an online budget data portal. IMALI YETHU is a coalition of civil society organisations working with the National Treasury to make budget information more accessible, user-friendly and empowering.

The online portal must provide budget data in a format that is useful and appealing to the ordinary citizen and present an overview of how public resources are generated and used. IMALI YETHU and National Treasury are running a competition to find a name for this online budget data portal. To find out more about the competition and how you can enter, click on the links below.

The winner of the competition will be invited to attend the Budget Speech in Parliament in February 2018. The winner will also be mentioned or featured as a character in an animated video about the online budget data portal.

Entries should convey an ethos of openness and transparency. Names that bear strong elements of South African or African heritage are encouraged, as is creative flair. Competition submissions may be made in any of the eleven official South African languages. The name needs to be short enough to be used as the name of a website. Entries close at 11:00 on Monday, 15 January 2018.

For more information, visit the following:

IMALI YETHU website: <u>Link</u>
Competition entry form: <u>Link</u>
Project briefing note: <u>Link</u>

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